



CACP National Traffic Conference  
**Road Safety Strategy 2025:  
Leading the Way**

Conférence nationale de l'ACCP  
sur la sécurité routière  
**Stratégie de sécurité  
routière 2025 : Tracer la voie**

May 6 – 8 mai, 2019  
Ottawa, Ontario

## Contribution & Exhibit Package

### Conference Objective

To bring together enforcement and road safety stakeholders to share knowledge, best practices, lessons learned and research on current and emerging road safety priorities in Canada.

The sessions will focus on the following areas from road safety strategy 2025:

- Road safety risk groups (commercial drivers, young/novice drivers, medically-at-risk drivers)
- Contributing factors to road crashes and collisions (drugs (cannabis), alcohol, distraction, fatigue, speeding, etc.)
- Interventions to improve road safety (technology, legislation/regulations, public education & awareness, enforcement, education/training, etc.)

### Target Audience

- Supervisors Assigned to Traffic-Specific Assignments
- Senior Officers
- Key Leaders in Partner Agencies Committed to Traffic Safety
- Government Leaders / Key Decision Makers / Policy Development Staff

## Contribution Levels

### Platinum + Level - \$18,000 \*\*Exclusive Contribution Level\*\*

All of the benefits of a Platinum Level Contributor **PLUS** your company will be the Exclusive sponsor of the Conference App

#### Platinum Level - \$15,000

- Opportunity to participate on a panel (theme session selection to be keyed to your industry perspective)
- Five minute video, produced by sponsor, to be shown during the plenary sessions
- Your company logo will appear prominently on the CACP website with a direct link to your website (once payment received)
- Opportunity to provide one promotional item to be distributed to delegates
- Your company logo on prominent signage
- Plenary session acknowledgement with logo
- Two complimentary Push Notifications (marketing message) in the Conference App
- Your company name and level of sponsorship will be included in the Conference App
- Access to the delegate list (unless the delegate requests confidentiality) one month and two weeks prior to the event (once payment received)
- Three complimentary conference registrations for selected members of your staff
- Space for a 8x10 exhibit display for the duration of the tradeshow

#### Gold Level - \$10,000

- Three minute video, produced by sponsor, to be shown during the plenary sessions
- Your company logo will appear prominently on the CACP website with a direct link to your website (once payment received)
- Opportunity to provide one promotional item to be distributed to delegates
- Your company logo on prominent signage
- Plenary session acknowledgement with logo
- One complimentary Push Notification (marketing message) in the Conference App
- Your company name and level of sponsorship will be included in the Conference App
- Access to the delegate list (unless the delegate requests confidentiality) two weeks prior to the event (once payment received)
- Two complimentary conference registrations for selected members of your staff
- Space for a 8x10 exhibit display for the duration of the tradeshow

#### Silver Level - \$5,000

- Your company logo will appear prominently on the CACP website with a direct link to your website (once payment received)
- Your company logo on prominent signage
- Your company name and level of sponsorship will be included in the Conference App
- Plenary session acknowledgement with logo
- One complimentary conference registration for a selected member of your staff
- Space for a 8x10 exhibit display for the duration of the tradeshow

#### Bronze Level - \$3,000

- Your company logo on prominent signage
- Your company logo will appear prominently on the CACP website (once payment received)
- Your company name and level of sponsorship will be included in the Conference App
- Plenary session acknowledgement with logo



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**CONTRIBUTION APPLICATION FORM**

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt.

**Organization Information**

Contact Person:		
Title:		
Organization:		
Address:		
City:	Prov. /State:	Postal Code:
Tel:	Email:	

**Contribution Levels: (all prices are in Canadian dollars)**

Platinum +	___	\$18,000
Platinum	___	\$15,000
Gold	___	\$10,000
Silver	___	\$5,000
Bronze	___	\$3,000

**Method of Payment**

<input type="checkbox"/> Visa	<input type="checkbox"/> Wire Transfer (contact <a href="mailto:veronica@cacp.ca">veronica@cacp.ca</a> for information)	<input type="checkbox"/> Cheque - Payable to CACP (mail to CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3)
Card Number:	Expiry Date:	CCV Number:
Cardholder's Name:		

**PLEASE SEND YOUR COMPLETED FORM TO: [veronica@cacp.ca](mailto:veronica@cacp.ca)  
 (or by fax 613-383-0372)**



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**EXHIBITOR BOOTH APPLICATION FORM**

Booth spaces are assigned on a **first-come, first paid** basis. Please complete all sections of this form and return it to the CACP National Office with your payment. Once received and processed, a confirmation email will then be sent to the **identified contact person**.

**Organization Information**

Contact Person:		
Title:		
Organization:		
Address:		
City:	Prov./State:	Postal Code:
Tel:	Email:	

**Package Type**

		Exhibit Only (1 Person)	Exhibit & Plenary Session (1 Person)	Additional Personnel (Per Person)	Additional Personnel & Plenary Sessions (Per Person)
<b>Cost</b>	<b>Before Feb. 28, 2019</b>	\$1,300.00	\$1,650.00	\$375.00	\$645.00
	<b>After Feb. 28, 2019</b>	\$1,500.00	\$1,850.00	\$375.00	\$645.00

**Included in Package:**  
 8 X 10 booth space, 6' table, chair, electrical, WiFi, two breakfasts, two lunches and three refreshment breaks

**N.B.:** All prices are in Canadian dollars. Your booth is not guaranteed until fees are paid in full.

**Exhibit Times**

Starting at 07:00hrs, Tuesday, May 7, 2019 - Ending at 13:00hrs, Wednesday, May 8, 2019

Exhibit Booth Registration Selection					
		<i>Early Bird</i>		<i>Regular Fee</i>	
		<i>Before</i>		<i>After</i>	<i>Amount (\$)</i>
<i>Package Type</i>	X	<i>28-Feb-19</i>	X	<i>28-Feb-19</i>	
Exhibit Only		\$1, 300.00		\$1, 500.00	
Exhibit & Plenary Sessions		\$1, 650.00		\$1, 850.00	
Additional Personnel		\$375.00		\$375.00	
Additional Personnel & Plenary Sessions		\$645.00		\$645.00	
SUB TOTAL					
13% HST (#10682909RT0001)					
TOTAL					

**Exhibitor Information**

Name of Exhibitor:
Job Title:
e-mail:
Name of Additional Exhibitor (if applicable):
Job Title:
e-mail:
Name of Additional Exhibitor (if applicable):
Job Title:
e-mail:

**Cancellation Policy**

If booth space is cancelled on or before February 5, 2019, a full refund less an administration charge of \$75 + tax will apply. If booth space is cancelled between February 6 and April 6, 2019, 50% of the booth fees will be refunded. No refunds will be given for cancellations received after April 6, 2019. **Notice of cancellation of exhibit space and booth personnel must be submitted in writing.**

**Method of Payment**

<input type="checkbox"/> Visa	<input type="checkbox"/> Wire Transfer (contact <a href="mailto:veronica@cacp.ca">veronica@cacp.ca</a> for information)	<input type="checkbox"/> Cheque - Payable to CACP (mail to CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3)
Card Number:	Expiry Date:	CCV Number:
Cardholder's Name:		
<b>PLEASE SEND YOUR COMPLETED FORM TO: <a href="mailto:veronica@cacp.ca">veronica@cacp.ca</a> (or by fax 613-383-0372)</b>		