



# Private Sector Liaison Committee

## Annual Report – 2015/16

The Private Sector Liaison Committee (PSLC), a subcommittee of the CACP, is composed of executive professionals in the private and public sectors working alongside security and law enforcement officers to increase collaboration between the public and private sectors.

Currently the PSLC is comprised of 34 members, of which approximately twenty (20) represent the private sector and fourteen (14) represent the public sector.

### STRATEGY

The group's strategies will continue to evolve with the changing landscape of public-private sector interaction. During the course of 2015 and beyond, the PSLC has aligned initiatives against the pillars of *Prevention* (Education and Awareness), *Information* (Collection, Sharing and Analysis), and *Enforcement* (Civil, Criminal and Regulatory). Building on the work completed since 2014, the PSLC has and is continuing to pursue strategic initiatives, outlined in the matrix attached, and has been gearing discussions toward identifying and collaboratively addressing issues as they arise and are experienced by private and public sectors.

### MANDATE

1. To be the national conduit that continuously strengthens the partnership between the private security sector, government agencies, and the law enforcement community.
2. To achieve mutual goals through the sharing of expertise and best practices to better protect the interests of our stakeholders.

### PRIORITIES

Prevention through education and awareness, disruption of criminal activities, providing assistance with regard to enforcement, and strengthening partnerships between the private and public sectors.

Commit to providing timely, accurate and useful information to assist citizens, businesses, law enforcement and governments in Canada and where possible, around the world.

### OBJECTIVES

#### 1) Prevention (Educate and Raise Awareness)

- Collectively develop strategies to reduce the risks of crime and its harmful effects by intervening through education and awareness initiatives to: sensitize the Canadian public and key stakeholders on conditions where crime can emerge, promote community safety, and contribute to sustainable development of affected agencies.
- Utilize the media expertise available within member organizations to engage the media and provide a professional framework for the release of valuable information for consumers.



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- Work together to enhance results that align with PSLC objectives, which in turn drive information and awareness models for the public.
- Increase in victim reporting to the CAFC as a result of greater visibility, which has been demonstrated through recent data collected by the CAFC.

## 2) Enforcement (Civil, Criminal and Regulatory)

- Strategic partnerships between law enforcement and private sector agencies working to influence private and public sector decision makers, by providing means to support investigations and prosecution of fraudulent activity across jurisdictional boundaries.
- Address communication and possible information sharing gaps to enhance data quality value and speed of dissemination.
- Awareness of private and public sector regulations and protocols to enhance security measures in emergency situations, to benefit efficient coordination and effective communication.

## 3) Information (Data, Analysis & Disruption)

- Use of best practices between the private sector, government, and law enforcement to identify criminal trends and sources of threats in order to equip agencies with clear priorities that are needed for effective crime reduction.
- Increase disruption rates and permit the monitoring and recording of incidents/dollar amounts and fraud schemes.
- Analyze and utilize quality and quantity of data for the prevention of crime, and in order to create actionable programs and initiatives.

### ACCOMPLISHMENTS 2014/2015

- In April 2015, the CACP PSLC presented recipient Detective Sergeant Cameron Field with the *2015 Police Partnership Award*. The presentation took place at the Financial Crimes Conference in Toronto.
- The committee is undertaking marketing and branding initiatives in order to spread awareness of the PSLC, and to promote the need for efficient and effective relationships between private and public sectors:
  1. Developing the CACP PSLC logo, banner, information brochures, and CACP magazine advertisements.
  2. Co-chair Todd Shean presented at the Interac Cybercrime Conference detailing the importance of private and public sector relationships, as well as the success of the PSLC and future potential.
  3. PSLC Co-chairs Todd Shean and Mark Sullivan participated in the *2014 Fraud Summit Toronto* and presented "*Fraud Investigations: How to Work Effectively with Law Enforcement and Government.*" Both co-chairs will also participate at this year's *2015 Fraud Summit Toronto* in September.
- CACP PSLC members participated in the *2015 BC Police Leadership Conference* in order to make new connections and strengthen relationships between law enforcement and the private sector.



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- Planning has begun for the April 18<sup>th</sup>-20<sup>th</sup> 2016 *Education Forum Conference* to be held in the National Capital region. Building on the previous 2013 PSLC conference, the recommended topic for 2016 is “**Bridging the Gap: The Future is Now,**” with the following proposed objectives to:
  1. Identify challenges in private-public information sharing due to laws, regulations and technology,
  2. Discuss changes, best practices and opportunities in private-public relationships; and
  3. Develop a discussion for the progress of private-public sector collaboration.
- Three (3) PSLC meetings were held in the following cities, Victoria (August 2014), Ottawa (December 2014), and in Vancouver (April 2015), to advance ongoing initiatives and strengthen the relationship and communication between the private and public sectors.
- The CACP PSLC received a presentation from CAFC to discuss the economic, health, and safety impacts of counterfeit goods and fraud on Canadians. The goal is to make connections between private and public sectors to pursue the sharing of data to create awareness in both sectors, which is essential in the disruption of counterfeit and fraud. The CAFC is continuing to strengthen relationships with Canada Post, Canadian Banks, and PSLC members. The Competition Bureau continues to support CAFC goals and initiatives.
- Through the CAFC relationship with the PSLC, they were able to leverage expertise and funding from both the private and public sector. Subsequently, technical improvements were implemented that resulted in a 30% increase in calls to the CAFC and enhanced their ability to effectively manage them. This partnership and collaboration of efforts provided the CAFC with both funding and operational guidelines to increase their effectiveness, thereby benefitting private and public sector groups and disrupting fraud for Canadian consumers.

## INITIATIVES PLANNED 2015/2016:

<b>PSLC Project Plan 2015-16</b>	
Initiative	Deliverables
<b>Increased Fraud Disruption through CAFC Support</b>	<ul style="list-style-type: none"> <li>- Continue PSLC support of CAFC fraud disruption through providing expertise.</li> <li>- Encourage PSLC participation in Fraud Awareness Month.</li> <li>- Educate and create awareness of fraud and counterfeit goods.</li> <li>- Continue to make connections between the private and public sectors to disrupt fraud, as well as counterfeit goods, through sharing and analyzing data</li> </ul>
<b>Information Sharing: Joint Operational Resiliency Management (JORM) working group</b>	<ul style="list-style-type: none"> <li>- Work with the JORM workgroup, under the auspices of the Bank of Canada in Toronto, to share data and consider a similar effort for the financial sector that would be a composite of physical, financial and cyber threat.</li> <li>- Engagement of this nature is a proven way for development of trusted partnerships.</li> </ul>



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PSLC Project Plan 2015-16	
Initiative	Deliverables
PSLC Marketing Plan	<ul style="list-style-type: none"> <li>- Develop CACP PSLC brand with the support of CACP.</li> <li>- Approve and finalize logo.</li> <li>- Finalize and use brochure at conferences.</li> <li>- Finalize and use banner at meetings.</li> <li>- Approve CACP PSLC advertisements within the CACP magazine.</li> </ul>
Education Forum Conference	<ul style="list-style-type: none"> <li>- Confirm cost and organize logistics of 2016 conference with support of CACP.</li> <li>- Finalize brochures to be handed out at CACP Annual Conference, as well as other opportunities for marketing/attendance recruitment.</li> <li>- Finalize PSLC logo to be used at the conference and demonstrate PSLC brand, goals and initiatives.</li> </ul>
PSLC Recognition Award Program	<ul style="list-style-type: none"> <li>- Funding commitment from membership.</li> <li>- Create email specific for CACP PSLC award nominations, to be available for submission on CACP PSLC webpage.</li> <li>- Receive nominations for the 2016 award.</li> <li>- Organize presentation of the award.</li> <li>- Present award to recipient and take photos for the CACP PSLC webpage.</li> </ul>
PSLC Annual Accomplishments reporting	<ul style="list-style-type: none"> <li>- Report on measured successes published and distribute to CACP and committee representatives and stakeholders for the 2014/2015 year.</li> <li>- Develop strategic directions for future progress through aligning with objectives of PSLC members and other committees.</li> </ul>
CACP PSLC Website	<ul style="list-style-type: none"> <li>- Finalize functional CACP PSLC website with the assistance of CACP and website developer.</li> <li>- Begin using PSLC website as main source of communication and exchange between members.</li> </ul>
Membership Updates	<p>The committee has developed a private-public sector representative sheet, which will direct the committee's outreach to fill representative gaps. Identifying these gaps aids in demonstrating the private-public sector representation on the PSLC, and assists in rounding the representation from these sectors in order to benefit the private and public sector relationship</p> <p>The PSLC thanks Jeff Sim, Paul Nadeau, Jocelyn Latulippe, Michael Hubley, Cameron Miller, Bernard Bizier and Michael Duncan for their participation and role on the committee, and wishes them well on their future endeavours.</p> <p>Daryl Wiebe, Robert Baxter, William Brydon, Scott Burns, Martin Cheliak, Lino Maurizio, Ross McLeod, Gilles Michaud, Yves Morency, Don Bell and Philippe Thibodeau are welcomed new members of the PSLC.</p>