



Private Sector Liaison Committee Annual Report 2016-2017

Mandate

To be the national conduit that continuously strengthens the partnership between the private security sector, government agencies, and the law enforcement community; and to achieve mutual goals through the sharing of information and best practices to better protect the interests of stakeholders.

Link to the CACP priorities and initiatives

The PSLC's mandate falls directly in line with priorities for strengthening and preserving the security and economic interests of Canada, in collaboration with other policing and private sector agencies.

Accomplishments for 2015-16

In the past year, the PSLC has made significant progress in increasing its value through expanding and solidifying its partnerships, and conducting effective initiatives. PSLC meetings were held in August 2015 (Quebec City), December 2015 (Pickering), and in April 2016 (Ottawa/Gatineau). The purpose for these meetings was to advance ongoing initiatives and strengthen communication between the private and public sectors. Both strategic and tactical actions carried out by the committee were aligned with the 3 pillars of the PSLC; Prevention (education & awareness), Enforcement (civil, criminal & regulatory), and Information (data, analysis & disruption). 2015-2016 initiatives and accomplishments include the following:

PSLC Membership: In order to reflect representation from key sectors, the PSLC analysed priority sectors for the government and consequently aligned its membership to hold respective representation from these sectors. These include law enforcement, technology, finance, insurance, manufacturing, retail, energy & utilities, transportation and safety (see *appendix A*). The participation of members from these crucial sectors enables well-rounded discussions and informed opinions on salient issues, helping to solidify private and public sector relationships. In the last year, the PSLC membership has grown to 40 key members.



Marketing initiative & Website: In the last year, the PSLC has worked on branding itself through marketing products such as an official PSLC logo, brochure and banner. Members have also given presentations to external groups, such as the Private Sector Fraud Summit, to market the group's mandate. Additionally, the committee has established a common web-platform allowing PSLC members to access a central repository for meeting information and to facilitate information sharing across the group.

Tour of Bruce Power Corporation: Following a PSLC meeting in December 2015, the PSLC participated in a tour of Bruce Power Corp facilities and met with on-site staff for security demonstrations and discussions on the PSLC functions. This provided first hand evidence of the importance of the Private/Public sector relationship and provided key networking opportunities between represented sectors.

Increased support to the Canadian Anti-Fraud Center (CAFC): The PSLC works in collaboration with the CAFC to make connections between private and public sectors, which is essential in the disruption of fraud and counterfeiting. Information is being shared between the two groups in an effort to reduce the impact of mass marketing fraud on Canada. Partnerships between the PSLC and CAFC have assisted in the reduction of victimization, the development of intelligence, and the disruption of criminal activities. In 2015, the CAFC received a total of 265,000 calls, as compared to 126,000 for the whole of 2014. 49,697 files were created in 2015 representing a total of \$98.6 million in losses, compared to a total of 44,634 files in 2014.

Joint Operational Resiliency Management (JORM): PSLC facilitated the information sharing of criminal data between law enforcement and financial institutions in a pilot project entitled JORM. The initiative aimed to establish a foundation for an information sharing approach between financial institutions and the public sector, including law enforcement. Since this pilot, Canadian law enforcement and relevant private sector security organizations have been involved in the Canadian Cyber Threat Exchange (CCTX) project. The mandate of this project is to facilitate collaboration among public and private sectors in Canada to help identify, prevent and mitigate cyber-related risks.



Private Sector Liaison Committee

Comité de liaison du secteur privé

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CACP- PSLC Conference: In April, 2016, the PSLC hosted a two-day educational forum on 'Combatting Corruption and Fraud'. The Summit provided an in-depth overview of corruption prevention strategies, tools and best practices, as well as survival experiences and techniques to overcome corruption and fraud. The Conference was attended by members of police and private sector agencies across Canada. It proved to be a very successful event providing an array of learning and enhanced networking opportunities.

PSLC Strategic Session: In order to afford a better focus for the PSLC, a Strategic Direction Session was conducted in April, 2016. The session allowed the group to re-evaluate and further refine its mission statement to best serve its mandate. A 'Strategic Direction report' was derived from the session. It also allowed the group to draft an action plan with short and long-term initiatives for 2016-2017. The two PSLC Co-chairs will be discussing the implementation of the action plan and way forward of the PSLC at the CACP Executive Board meeting, further explained below.

Peripheral achievements: Numerous accomplishments were achieved by PSLC members on the sidelines of the PSLC Committee that were derived from the PSLC's network associations. Such accomplishments include:

- Interac and Forcepoint members worked together to provide an expert speaker at the Risk and Cybercrime Conference in March, 2016, as well as sponsorship for the event.
- The PSLC Co-Chair was asked to speak at the Quebec region Association of Certified Fraud Examiners, the audience included 150 individuals from public and private sector law enforcement officials.
- Awareness and education initiative at The Executive Committee (TEC) – an organization of 20,000 Private Sector CEOs (having 1,000 in Canada), spreading awareness of the CACP to the Private/Public security community.
- Partnerships made through the committee have facilitated collaboration with some private sectors on internal investigations.
- Canadian Bank Note company (CBN) has established a relationship with the City of New York Department of Investigation. The Canadian technology developed by CBN will assist the Department with their 'contractor management identification system'.



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Comité de liaison du secteur privé

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- Links that have been created with Canadian international policing partners have been helpful to obtain a situational awareness of the security environment in which some private sector companies operate. Advice received from these links has prevented travel in high risk areas.

Planned initiatives for 2016-17

As a result of the PSLC Strategic Session, the Committee has established an action plan with short and longer-term initiatives that are subject to discussion and support of the CACP Board of Directors. Through discussions on the value and positioning of the PSLC in the context of other CACP committees, the group articulated a renewed mission statement: *"To advance, facilitate and improve the quality, strength and effectiveness of the relationships among the CACP, its committees and other working bodies, and all relevant private sector economic and market sectors."*

The PSLC Co-Chairs have presented the proposed Strategic Direction of the PSLC at the CACP Executive Board of Directors meeting in August 2016. The Board of Directors subsequently indicated their support of this direction. As such, the PSLC will aim to complete initiatives tied to advance awareness of the renewed PSLC role. These include the production of a "Take 5" media initiative to communicate its role and mission to CACP committees, as well as how the PSLC serves as a conduit tool for other CACP bodies. The PSLC will also strive to achieve a stronger balance of PSLC membership both on the Committee, and at the executive level. During the presentation to the Board of Directors, the Co-Chairs have also proposed a pilot to have a non-voting PSLC member as a consultative resource to attend the CACP Senior Executive Board meetings on a trial period. If supported, this member will provide advice on a range of issues from a public/private liaison standpoint. The Board of Directors will further discuss this proposition at the November 23, 2016 meeting in Alberta.

Subsequent to the support for the above, the PSLC will aim to socialize more broadly the need for the enhancement of the quality of communication between private and public sectors, essential to the effectiveness of community policing. This will be directed to wide-ranging public and private security sectors through educational initiatives such as the CACP-PSLC Educational Forum and the Police/Private Partnership award. The committee plans to design the next Educational Forum to showcase best practices between Private/Public relations.



In addition to strategic functions, the committee will sustain dedicated efforts on selective tactical activities, such as its initiatives with CAFC and data sharing. Through its networks, the PSLC will uphold information sharing initiatives to aid tactical efforts. Other key actions will include cultivating relationships with other committees to ensure CACP initiatives are populated with the right private sector partners, and research on existing private sectors to grow the network in required industries. The PSLC's effective relationships characterized by impacts from specific industries will allow opportunities for the PSLC to monitor and influence operational outcomes and catalyze other respective areas to handle emerging issues.

Additional Information

With the growing complexity of crime characterized by globalization and technology advances, the expertise of the private sector is essential. The PSLC underscores that the state and well-being of society in Canada is better served by close working relations between public and private sectors. Both industry and law enforcement are better served by continued interchanges afforded by the PSLC. This will be the focal point of its renewed Strategic Direction.

Prepared By

PSLC Secretariat

Appendix A

The following sectors have been identified as critical components to a strong Private and Public relationship. Members have identified sectors that are viable for representation as they align with CACP/PSLC mandate, initiatives and goals.		
#	Sector	PSLC Representative
1	<p>Information & Communications Technology</p>	<p>Al Treddenick, <i>Blackberry</i> Suzanne Beyba, <i>Motorola Canada</i> Marty Musters, <i>Computer Forensics Inc.</i> Rod Piukkala, <i>SterlingBackCheck</i> Murray Simms, <i>TIBCO Software</i> Ann Marcotte, <i>Forcepoint</i> Renzo Benocci, <i>CRTC</i> Marc Tardiff, <i>RHEA</i></p>
2	<p>Finance</p>	<p>Marty Cheliak, <i>Canadian Bank Note Co.</i> Stephen Fedor, <i>CIBC</i> Mark Sullivan, <i>Interact Association</i> Brian Tario, <i>MNP LLP</i> Harold Wax, <i>Symcor Inc.</i> Guy Pilon, <i>Royal Canadian Mint</i></p>
3	<p>Insurance</p>	<p>Mark McCarthy, <i>RBC</i></p>
4	<p>Manufacturing</p>	<p>Marty Cheliak, <i>Canadian Bank Note Co.</i> Don Berezowski, <i>Sears Canada</i> Guy Pilon, <i>Royal Canadian Mint</i> Marc Tardiff, <i>RHEA Group</i> Lino Maurizio, <i>SNC Lavalin</i></p>



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Comité de liaison du secteur privé

Connecting the Private and Public Sectors
Rapprochant les secteurs public et privé

5	<p>Retail</p> 	Don Berezowski, <i>Sears Canada</i>	
6	<p>Energy & Utilities</p> 	Pierre Boyer, <i>Power Corporation</i> Scott Burns, <i>OPG</i> Lino Maurizio, <i>SNC-LAVALIN</i> Bill Brydon, <i>Commissionaires Nova Scotia</i> Dennis Poole, <i>Union Gas</i>	
7	<p>Transportation</p> 	Bill Brydon, <i>Commissionaires Nova Scotia</i> Jean-Philippe Caron, <i>Canada Post</i>	
8	<p>Safety</p> 	<p>Private</p>	Yves Riopel, <i>GardaWorld</i> Steve Sanderson, <i>Accident Report Services</i> Paul Guidon, <i>Ottawa Commissionaires</i> Rod Piukkala, <i>Background Check</i> Robert Baxter, <i>Radius Security, PPVAR</i> Ross McLeod, <i>Intelligarde Int'l Inc.</i> Marc Parent, <i>Commissionaires</i>
		<p>Public</p>	Dan Delaney, <i>Ottawa Police</i> Adam Kelly, <i>Durham Regional Police</i> Daryl Wiebe, <i>VPD</i> Fady Dagher, <i>SPVM</i> Yves Morency, <i>Surete du Quebec</i> Thomas Steen, <i>Competition Bureau Canada</i> Vera Nolan, <i>RCMP</i> Todd Shean, <i>RCMP</i> Lesley Ahara, <i>RCMP</i> Philipe Thibodeau, <i>RCMP- CISC</i> Gilles Michaud, <i>RCMP</i>