



Canadian Association of Chiefs of Police

Safety and security for all Canadians through innovative police leadership

FOR IMMEDIATE RELEASE

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Members of the Kennebecasis and Edmonton Police Services receive CACP Traffic Safety Awards



OTTAWA, ONTARIO – The Canadian Association of Chiefs of Police (CACAP) is proud to announce the winners of two (2) awards recognizing excellence, dedication and initiative to help improve road safety through education, enforcement, training and/or community-based programs.

This year, the [CACAP National Police Award for Traffic Safety](#) is presented to **the Kennebecasis Regional Police Force (KRPF) Frontline Operations — Patrol and Traffic Units** for the successful development, promotion, and implementation of the *Strategic Traffic Priority Initiative*.



This year-long campaign was designed to make the roadways in the Kennebecasis region the safest of any municipality of comparable size in New Brunswick. The campaign consisted of a number of traffic check points at strategic locations and times to address traffic safety priorities. Educational sessions with the general public and in schools, including the use of a *Distracted Driving Simulator*, were also conducted. Other supporting initiatives included a media strategy aimed at getting more attention to traffic safety priorities and enforcement efforts, as well as a complete analysis of all collision statistics, complaints and enforcement efforts in order to develop an intelligence-led approach to directing resources to the most problematic areas and important priorities. Finally, the KRPF pursued opportunities to conduct joint operations with enforcement partners such as the Saint John Police Force, the Royal Canadian Mounted Police, and the New Brunswick Department of Public Safety.

The results of these efforts greatly surpassed the targets set for the project. The outcome of 52 traffic check points, 17 educational sessions, the use of a Jamar Radar Recorder, and 16 joint enforcement operations was a 100% increase in the number of impaired driving charges, a 241% increase in distracted driving charges, a reduction of 28% in the number of injury collisions, and a reduction of 8% in property damage collisions.

Congratulations also go out to **Sergeant Kerry Bates**, from the Edmonton Police Service (EPS), who was selected as this year's recipient of the [CACP Road Safety Lifetime Achievement Award](#).



Sergeant Bates has dedicated 34 years of his career to traffic enforcement. He began his career as a Constable in September 1996. During his tenure, Kerry was a member of the Selective/Integrated Enforcement Unit and the Collision Investigation/Enforcement Unit. In January 2009, he was promoted to the rank of Sergeant and has been in charge of the Hit and Run Unit, the Traffic Safety and Commercial Vehicle Investigation Unit, and is currently Acting Staff Sergeant in charge of the Special Traffic Section. Kerry was also seconded to the Alberta Transportation Office of Traffic Safety from June 2015 to May 2016.

As the Traffic Safety Plan Enforcement Coordinator, he maintains a portfolio which includes providing support to the Impaired Driving Administration Unit through quality assurance in relation to provincial impaired driving sanctions issued by police services under the *Traffic Safety Act*. He also serves as the liaison with the Registrar's Agent to ensure quality and timely disclosure of information to the Alberta Transportation Safety Board and the registrar. He is also the liaison with the Justice and Solicitor General as well as Alberta Transportation to establish and coordinate enforcement strategies to meet the goals and targets identified in the Traffic Safety Plan. Kerry also acts as a cross-ministry link for all Traffic Safety Plan enforcement initiatives. He has represented the EPS with the Capital Region Intersection Safety Partnership (CRISP) and the 2019 Edmonton Road Safety Forum focused on distracted driving. He serves as a team member or project manager for complex cross-ministry traffic enforcement projects and strategies, including the development of the annual Traffic Safety Plan calendar. Kerry has devoted much time to the education of enforcement agencies to ensure provincial traffic enforcement data (collisions, sanctions, violations, etc.) is collected and he proudly manages and monitors the Enhanced Alberta Check Stop Program. Kerry is well respected within the police service for his traffic knowledge and expertise, often serving as the face and voice of the EPS in media relation initiatives such as "Traffic Tuesdays".

Quote by Chief Robert Martin, Chair of the CACP Traffic Safety Committee: *"All communities count on their police service to ensure the safety of drivers, passengers, cyclists and pedestrians on their streets. These awards allow us to single out those members who stand out among their peers in their commitment, initiative and enthusiasm for road safety. May their example be an inspiration to other police agencies across the country."*

Quote by Mr. Steve Sanderson, President of Accident Support Services International Ltd.: *"These awards clearly demonstrate how individual and collaborate team efforts can make such a big difference. This is why we are proud to sponsor the CACP Traffic Safety Awards and to recognize the efforts of police members who share our goals to help prevent or manage the disruption and disorder caused by traffic collisions."*

For further information or to arrange a media interview, please contact:

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