



Halifax2024

CACP/ACCP

119th CACP Annual Summit and Policing Trade Show
The Impact of Global Events on Local Policing

AUGUST 11-13, 2024 | HALIFAX, NS

SPONSOR AND EXHIBITOR PROSPECTUS



ABOUT THE

Canadian Association of Chiefs of Police

Vision

A leader in police excellence.

Values

Courage

Integrity

Respect

Transparency

Inclusiveness

Excellence

Compassion

Strategic Pillars

Our mission and vision are achieved through:

Our people:

- We believe in the professionalization of policing in Canada.
- We support today's police professionals and help develop the police leaders of the future.
- We broaden the body of professional knowledge in support of the development of progressive, community-oriented leaders at all levels.

Partnerships:

- We believe in policing in partnership with the community.
- We collaborate with public safety professionals and community partners to promote engagement and inclusion.

Advocacy:

- We believe in advancing our profession and to promoting trust and legitimacy in our police services.
- We are the recognized voice of police leaders in Canada both nationally and internationally.
- We counsel and work with government agencies to advance legislation, regulations and policies that support crime prevention, facilitate effective investigations, solve problems, and support a victim-centered and trauma-informed approach.

Research:

- We believe in evidence-based policing.
- We support research initiatives as well as innovative strategies and practices to ensure sustainability, best practices, and the responsible management of public resources.



Our mission is supporting police professionals through innovative and inclusive police leadership to advance the safety and security of all Canadians.

Register Your Spot

Visit CACP Summit Website

For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

We are pleased to invite you to the

119th Canadian Association of Chiefs of Police Annual Summit and Policing Trade Show in Halifax, Nova Scotia, August 11 – 13, 2024

As we assemble what promises to be a valuable professional development program specifically designed with police leaders in mind, we invite you to join us in Halifax to experience the world-class East coast hospitality.

The Annual Summit will be hosted by Halifax Regional Police Service and will take place at the picturesque Halifax Convention Centre.

Register Your Spot 

Visit CACP Summit Website 

For Sponsorship and Exhibit Inquiries contact:
Lindsay DenBoer lindsay@canplaninc.ca

Sponsorship Opportunities

Become a sponsor of the 2024 Canadian Association of Chiefs of Police (CACCP) Annual Summit to be held in Halifax, NS from August 11 - 13, 2024. Hosted by **Halifax Regional Police Service**, the Summit has an anticipated audience of over 350 delegates and 130 exhibit booths.

The CACCP's interests and concerns have relevance to police at all levels including municipal, regional, provincial, federal and First Nations.

CACP is dedicated to the support and promotion of efficient law enforcement and to the protection and security of the people of Canada. Much of the work in pursuit of these goals is done through the activities and special projects of a number of committees and through active liaison with various levels of government and departmental ministries having legislative and executive responsibility in law and policing.

We encourage you to consider sponsoring at the CACP 2024 Annual Summit and Trade Show. The following comprehensive sponsorship program offers many opportunities for quality exposure to this important audience, with options to satisfy a diverse range of marketing budgets.

Why you need to be at this summit

- **Market and showcase your services and products to new agencies**
- **Develop a higher profile within the law enforcement arena**
- **Secure your dominance as the leader of your industry**
- **Develop existing relationships and create new ones**

Register Your Spot

Visit CACP Summit Website

For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Sponsor Packages

PLATINUM SPONSOR

\$25,000

Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area (solo screen placement)
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the Gala Awards Program
- logo displayed in the official summit app, with a hyperlink to your company website

Promotional Opportunities

- one (1) 10' x 10' pipe and draped booth space within the Trade Show
- one-time access to the early-bird list of participants in advance of the summit (2 weeks prior to the event)
- three (3) minute promotional video to be played at the summit, linked on the summit website and on the summit app
- one (1) social media shout-out, including link to your company website
- company advertisement (PDF) posted to the summit website and summit app
- provide two (2) promotional items to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- two (2) complimentary push notifications in the summit app for company marketing messages
- access to a personalized company profile on the summit app

Registration Opportunities

- three (3) complimentary summit registrations for selected members of your staff

Special Access Opportunities

- opportunity for priority booth selection and advance booth purchase for the 2025 summit
- invitation to the VIP and Sponsors Reception on August 11th
- reserved seating at the Gala Awards Banquet on August 12th



Register Your Spot



Visit CACP Summit Website



For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Sponsor Packages...

GOLD SPONSOR

\$15,000

Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the Gala Awards Program
- logo displayed in the official summit app, with a hyperlink to your company website

Promotional Opportunities

- provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- access to a personalized company profile on the summit app

Registration Opportunities

- two (2) complimentary summit registrations for selected members of your staff

Special Access Opportunities

- opportunity for priority booth selection and advance booth purchase for the 2025 summit
- invitation to the VIP and Sponsors Reception on August 11th

SILVER SPONSOR

\$10,000

Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the official summit app, with a hyperlink to your company website

Promotional Opportunities

- provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants

Registration Opportunities

- one (1) complimentary summit registration for a selected member of your staff

Special Access Opportunities

- invitation to the VIP and Sponsors Reception on August 11th

BRONZE SPONSOR

\$5,000

Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the official summit app, with a hyperlink to your company website

Promotional Opportunities

- recognition as a sponsor on the name badges of your company's participants

Special Access Opportunities

- invitation to the VIP and Sponsors Reception on August 11th

Register Your Spot



Visit CACP Summit Website



For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

A-La-Carte Sponsor Opportunities

Breakfast Sponsor

\$10,000 – two (2) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a breakfast at the summit

Lunch Sponsor

\$10,000 – two (2) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a lunch at the summit

Coffee Break Sponsor

\$3,000 – three (3) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a coffee break at the summit

Wine Sponsor for the Gala Awards Banquet

\$10,000 – one (1) available

Have your company logo displayed and recognized as the official sponsor of the wine for the Gala Awards Banquet

CACP Organization App

\$10,000 – one (1) available

Have your company logo displayed and recognized as the official sponsor of the app for one year, visible to all activities and events displayed in the app

Delegate Kit Promotional Items

\$500

Provide one (1) promotional item to be included in the delegate registration kit



Register Your Spot

Visit CACP Summit Website

For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Exhibitor Opportunities

Exhibit space includes the following:

- 10' x 10' pipe and draped booth space
- One (1) skirted 6' table and two (2) chairs
- Carpeted exhibit hall
- Overnight security in the exhibit area for the duration of the Trade Show and during move-in/move-out
- Two (2) complimentary registrations for exhibit booth personnel with individual name badges
 - Includes Exhibit Hall access, meals and breaks provided in the Exhibit Hall, and admittance to the Opening Ceremonies and the Welcome Reception
- Opportunity for booth personnel to attend networking breakfasts with summit delegates on both Monday & Tuesday (complimentary; sign-up required)
- Discounted rate of \$300.00 per person for up to two (2) additional registrations for exhibit booth personnel
- Company description in the summit app (maximum of 50 words per language, translation services not provided)
- Recognition on the summit website

Exhibit space does NOT include the following:

- Material handling, additional equipment requirements or rentals, supplies or shipping costs
- Individual booth lighting, transportation, warehousing, brokerage services, special materials, carpets or furnishings (outside of those already specified as included)
- Movement, transfer, removal, storage, setup and dismantling of exhibits
- Electrical outlets and electricity
- Telephone, computer data lines and specialized telecommunications services
- Specialized security staffing requirements for individual booths or exhibits, either overnight or during the event
- Access to conference sessions (outside of those already specified)

Early bird price:
\$2,200*
(deadline Friday March 29, 2024)

Regular price:
\$2,500*

**Corner surcharge of \$250*

Show Hours

Monday, August 12th | 09:30 – 16:00

Tuesday, August 13th | 09:00 – 13:45

- ❖ Refreshment breaks and lunches for delegates are served in the exhibit hall both days.
- ❖ Local services and regional buyers will be invited to attend the trade show during show hours (excluding lunches).

Move-In / Setup

Sunday, August 11th | 11:00 – 19:00

Monday, August 12th | 07:00 – 09:00 (Hand carry only)

Move-Out / Tear Down

Tuesday, August 13th | 13:45 – 19:00



[Click here to view the Trade Show floor plan](#)

Networking Opportunities

Opening Ceremonies Sunday, August 11th | 16:00 – 17:30 (incl)

Welcome Reception Sunday, August 11th | 17:30 – 18:30 (incl)

Gala Awards Banquet Monday, August 12th | 18:30 – 22:00
(tickets available at \$150 each)

[Register Your Spot](#)

[Visit CACP Summit Website](#)

For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Add-On's & Enhancements

(Available to confirmed sponsors or exhibitors)

Lanyards*

\$12,000 – one (1) available

Have your company logo, alongside the CACP logo, printed and displayed on the delegate lanyards for the 2024 Annual Summit

** accessible only with the purchase of a sponsorship package*

CACP Annual Summit App

\$5,000 – one (1) available

- Have your company logo displayed and recognized as the official sponsor of the app for the 2024 Annual Summit

Private Presentation to the CACP Board of Directors

\$5,000 – three (3) available

15-minute presentation during one of the three Board of Directors meetings per year (summer, fall, spring). Only one presentation per meeting.

E-blast to registered delegates:

Only one (1) e-broadcasted message each, choose from:

- **\$1,000** - 8 weeks out from summit date
- **\$1,500** - 6 weeks out from summit date
- **\$2,500** - 4 weeks out from summit date



Don't miss these great opportunities to market your company to our important and influential audience. Save money by checking all deadlines to ensure your presence at the show is valuable!

[Register Your Spot](#)

[Visit CACP Summit Website](#)

For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Terms and Conditions

General terms

- The CACP reserves the right to approve or decline any partnership application.
- The CACP reserves the right at any time to change offerings available or negotiate partnerships beyond this package.

Cancellation policy

- If booth space is cancelled on or before April 19th, a full refund less an administrative charge of \$200.00 will apply.
- If space is cancelled between April 20th and May 17th, 50% of the booth fees will be refunded.
- No refunds will be given for cancellations received on or after May 18th.
- Notice of cancellation of booth space and/or booth personnel must be submitted in writing and sent to Lindsay DenBoer (lindsay@canplaninc.ca).

Payments

- Payments are due 30 days from confirmed application, or 30 days prior to the Summit, whichever comes first.
- All fees must be paid in full 30 days prior to the event. If payment is not received, the CACP reserves the right to remove your company as a sponsor/exhibitor unless special arrangements have been made and accepted by both parties.
- Payments can be made by cheque, credit card or approved electronic transfer.

Booth availability

Application forms will be numbered upon receipt, and space will be assigned on a **first-come, first-paid** basis according to your choice. Booth assignments will not be provided until paid in full.

Insurance

Each exhibitor must maintain in force, during the days of the exhibition and during the two weeks preceding and succeeding those days, insurance in an amount not less than \$2,000,000 of liability for injury to persons and loss of or damage to property. The insurance must include coverage for product's liability and all operations connected with the exhibition.

Exhibitor services

- An electronic Exhibitor Kit will be distributed upon acceptance of your application. This will be sent via email to the person identified in your application.
- The Exhibitor Kit will include the Show's Rules and Regulations, deadline checklists, and information for authorized Show Suppliers with their applicable order forms.



Register Your Spot



Visit CACP Summit Website



For Sponsorship and Exhibit Inquiries contact:

Lindsay DenBoer lindsay@canplaninc.ca

Past Exhibitors

3M Canada	Operation Organization (CanOps)	Forrest Green Solutions	MD Charlton	Safety Aid
3SI Security Systems	Capita	Fundy Tactical	Media Sonar Technologies	Samsung
Accident Support Services International	CIMA LTCI Corporation	Gap Wireless	MedicAlert Foundation Canada	Santor Sécurité
Adapt Pharma	Cold Fire Canada	Gemalto	Mega-Tech	SAS Institute Canada
Aeryon Labs	Colt Canada	Genetec	Meggitt Training Systems	SceneDoc
AFIS (Automotive Forensic Investigative Services)	Commission on Accreditation for Law Enforcement Agencies (CALEA)	Geocortex by Latitude Geographics	Micro Systemation Canada	Sierra
Airbus Helicopters Canada	Commissionaires	Groupe Alliance	Microsoft	Simplevu
Alcohol Countermeasure Systems Alere Canada	Correctional Service of Canada	Groupe Vigiteck	Mitsubishi Motor Sales of Canada	Stoeger Canada
All Traffic Solutions American Military University	Cubic Simulation Systems	HAIX North America	Mobile Innovations	Summit Canada Distributors
ASSA ABLOY Canada	Cyberkar Systems	Harley-Davidson Canada	Morpho Canada	Symbol Arts
Athabasca University - Faculty of Business	D & R Electronics	Hexagon Safety & Infrastructure	Motorola Solutions Canada	Teel Technologies Canada
Axon	DAVTech Analytical Services	HighCom Armour Canada	Multishred	The Personal Insurance Company
BAE Systems Canada Bank of Canada	DCIC Sales Group	Hitachi	National Coalition Against Contraband Tobacco	Thomson Reuters
Bell Helicopter Textron Canada	Dell EMC	Hi-Tec Intervention	Naylor Association Solutions	Ti Training
Black Bag Technologies	DEW Engineering	Homewood Health Centre	NorthWind Services/ MILO Range	Top Ten Regalia
BlackBerry	Digital Boundary Group	Honeywell Sensing & Productivity Solutions	Original S.W.A.T.	TriCarm Software
Blue Line Magazine	Doubletex	IBM Canada	Outdoor Outfits	Triton Canada
Bluemax Lighting & Emergency Equipment	DriveWise Canada	ICO Technologies BeeON Solutions	Panasonic Canada	Tyr Tactical
Brother International (Canada)	Drone Action 360	Information Builders	Peacekeeper International	Unisync Group
Buffalo Americas	Dummies Unlimited	Integrays Limited	Pelican Products	Urban Tactical
Business Watch International	E-Comm 9-1-1	InTime Solutions	PoliceEAP.com	VideoBank Applied Electronics
Caisse Desjardins des Policiers et Policières	Emergency Communications Network	JVCKENWOOD Canada	PRE Labs	Vitronic Machine Vision
Cambli Group	Emergensys Solutions	Key Tracer Systems	Priority Dispatch	VMware
Canadian Criminal Real Time Identification (CCRTIS)	Environics	Knowmadics	Prospect Scientific	VocaLinks
Canadian Internet Registration Authority (CIRA)	Ernst & Young	Korth Group	Quantum Corporation	Voyager Analytics
Canadian Police College	eSolutions Group Limited	Kustom Signals	Rampart International	WatchGuard Video
Canadian Police Knowledge Network (CPKN)	Faction Four Systems	Leica Geosystems	Raybestos Brake Products	West Safety Services
Canadian Public Safety	FARO Technologies	LexisNexis Risk Solutions	Rip's Cleats	Whelen Canada
	FCA Canada	MaestroVision	Rogue Data Corporation	Wilfrid Laurier University
	FCPO Canada	Magnet Forensics	Royal Roads University	Xanalys
	Federal Signal	Mark 43		
	Ford of Canada	Martin & Levesque Uniformes		

[Register Your Spot](#)

[Visit CACP Summit Website](#)

For Sponsorship and Exhibit Inquiries contact:
Lindsay DenBoer lindsay@canplaninc.ca