

**CACP/MACP National Police  
Leadership Conference**

**Conférence sur le leadership policier  
de l'ACCP/AMCP**

**APRIL 28 - 30 AVRIL 2025**



**Corporate Partnership  
Package**

# 2025 CACP/MACP NATIONAL POLICE LEADERSHIP CONFERENCE

## Navigating Tomorrow: Leading with Resilience, Innovation, and Well-being

### Objectives of the Conference

- Explore the changing policing environment amidst helpful but sometimes dangerous technologies
- Discuss the ability to function well in the face of adversity and understand the importance of context in decision-making
- Discover solutions for handling adverse events in social media
- Understand the significance of Wellness Leadership—a concept that ensures no one is left behind and emphasizes the value we place on each individual's well-being
- To exchange ideas, discover advancements, and discuss the challenges and opportunities in the field of artificial intelligence within the policing environment
- Through real-life examples, explore leadership decisions that shaped the context and outcomes of significant investigations
- Learn from the experiences of international business leaders

### Corporate Partnership Levels

#### Platinum Partner

**\$15,000**

##### Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area (Solo screen placement)
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

##### Promotional Opportunities

- a fifteen (15) minute speaking opportunity (conference theme related)
- one (1) 8'x10' booth space
- one-time access to the early bird delegate list of participants in advance of the conference (2 weeks prior to the event)
- access to personalize company profile on conference app
- provide two (2) promotional items to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- two (2) complimentary push notifications in the conference app for company marketing messages

##### Registration Opportunities

- three (3) complimentary conference registrations for selected members of your staff

## PARTNERSHIP BENEFITS

- POSITION YOUR COMPANY AS AN INDUSTRY LEADER
- LIMITED NUMBER OF CORPORATE PARTNERS
- ONLY LAW ENFORCEMENT SUPPLIERS OF PRODUCTS AND SERVICES

For more information on becoming a Corporate Partner, please contact:

#### Susan Faith

CACP Event Coordinator  
613-595-1101 ext.104

[susan@cacp.ca](mailto:susan@cacp.ca)

## Gold Partner

**\$10,000**

### Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

### Promotional Opportunities

- three (3) minute promotional video to be played at the conference linked on the conference app
- one (1) 8'x10' booth space
- provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- one (1) complimentary push notification in the conference app for company marketing messages

### Registration Opportunities

- two (2) complimentary conference registrations for selected members of your staff

## Silver Partner

**\$5,000**

### Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

### Promotional Opportunities

- one (1) 8'x10' booth space
- recognition as a sponsor on the name badges of your company's participants

### Registration Opportunities

- one (1) complimentary conference registration for a selected member of your staff

## Bronze Partner

**\$3,000**

### Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

## CORPORATE PARTNERS

By being a partner of the CACP/MACP National Police Leadership Conference, you are exposing your products and services to law enforcement agencies from across Canada, the United States and Internationally!

There is no better way to put your company's strength, commitment, and corporate identity in the spotlight of the law enforcement community than by partnering with the **2025 CACP/MACP National Police Leadership Conference**. Corporate Partners will reach a large audience of senior police officers and leadership professionals within the policing community. As a Corporate Partner you will have an ideal platform to position your company and an industry leader.

If you would like to become a Corporate Partner, please contact:

**Susan Faith**  
CACP Event Coordinator  
**613-595-1101 ext. 104**  
[susan@cacp.ca](mailto:susan@cacp.ca)

# CACP/MACP National Police Leadership Conference

## Conférence sur le leadership policier de l'ACCP/AMCP

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### CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt.

#### Organization Information

Contact Person:

Title:

Organization:

Address:

City:

Prov./State:

Postal Code:

Tel:

Email:

#### Contribution Levels (all prices are in Canadian dollars)

Platinum		\$15,000
Gold		\$10,000
Silver		\$5,000
Bronze		\$3,000

#### Method of Payment - Contribution fees must be paid in full prior to the conference

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Visa<br><input type="checkbox"/> Master Card<br><input type="checkbox"/> Amex | <input type="checkbox"/> Electronic Funds Transfer<br>(contact <a href="mailto:susan@cacp.ca">susan@cacp.ca</a> for information) | <input type="checkbox"/> Cheque - Payable to CACP (mail to CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3) |
|--|--|--|

Card Number:

Expiry Date:

CVV Number:

Cardholder's Name:

PLEASE SEND YOUR COMPLETED FORM TO: [susan@cacp.ca](mailto:susan@cacp.ca)

All contributions are subject to approval by the CACP. CACP retains the right to refuse a contribution for any reason.