CACP Canadian Public Safety Interoperability Workshop What's Next?

Atelier canadien sur l'interopérabilité en matière de sécurité publique de l'ACCP Quelle est la suite?

February 2-4 février 2025 Toronto, ON



# Corporate Sponsorship Package

#### **PARTNERSHIP BENEFITS**

- LIMITED NUMBER OF CORPORATE PARTNERS
- EXPOSURE TO A LARGE
   AUDIENCE OF POLICE &
   PUBLIC SAFETY PERSONNEL
- UNIQUE OPPORTUNITY TO
   POSITION YOUR COMPANY AS
   AN INDUSTRY LEADER IN
   EMERGENCY MANAGEMENT

For more information on becoming a Corporate Partner, please contact:

#### **Susan Faith**

CACP Event Coordinator 613-595-1101 ext.104 <a href="mailto:susan@cacp.ca">susan@cacp.ca</a>

### CACP Canadian Public Safety Interoperability Workshop What's Next?

Join us for the 14th of its kind public safety interoperability event from February 2nd to 4th, 2025 in Toronto. The CACP Canadian Public Safety Interoperability Workshop promises to be an interactive, problem-identifying and problem-solving workshop.

On a daily basis we're reminded that public safety and emergency management is all about ensuring timely, coordinated and effective emergency response, while also preparing for and recovering from these types of events. We need to get the right information to the right people, including our communities, at the right time.

The good news is that many agencies across Canada, and around the world, are excelling at making this happen. However, with the speed and frequency of major events, disasters and critical incidents we need to be constantly looking over the horizon to prepare for whatever critical event is next!

#### **Corporate Partnership Levels**

#### **Platinum Partner**

\$15,000

#### **Company Logo Recognition**

- logo displayed digitally throughout the workshop and exhibit area (Solo screen placement)
- logo displayed on the workshop website, with a hyperlink to your company website
- logo displayed in the official workshop app, with a hyperlink to your company website

#### **Promotional Opportunities**

- a fifteen (15) minute speaking opportunity (workshop theme related)
- one (1) 8'x10' exhibit display for the duration of the workhop
- one-time access to the early bird delegate list of participants in advance of the workshop (2 weeks prior to the event)
- access to personalize company profile on the workshop app
- provide two (2) promotional items to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- two (2) complimentary push notifications in the workshop app for company marketing messages

#### **Registration Opportunities**

 three (3) complimentary workshop registrations for selected members of your staff Gold Partner \$10,000

#### **Company Logo Recognition**

- logo displayed digitally throughout the workshop and exhibit area
- logo displayed on the workshop website, with a hyperlink to your company website
- logo displayed in the official workshop app, with a hyperlink to your company website

#### **Promotional Opportunities**

- three (3) minute promotional video to be played at the workshop linked on the workshop app
- one (1) 8'x10' exhibit display for the duration of the workshop
- provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- one (1) complimentary push notification in the workshop app for company marketing messages

#### **Registration Opportunities**

• two (2) complimentary workshop registrations for selected members of your staff

#### Silver Partner

\$5,000

#### **Company Logo Recognition**

- logo displayed digitally throughout the workshop and exhibit area
- logo displayed on the workshop website, with a hyperlink to your company website
- logo displayed in the official workshop app, with a hyperlink to your company website

#### **Promotional Opportunities**

- one (1) 8'x10' exhibit display for the duration of the workshop
- recognition as a sponsor on the name badges of your company's participants

#### **Registration Opportunities**

• one (1) complimentary workshop registration for a selected member of your staff

#### **Bronze Partner**

\$3,000

#### **Company Logo Recognition**

- logo displayed digitally throughout the workshop and exhibit area
- logo displayed on the workshop website, with a hyperlink to your company website
- logo displayed in the official workshop app, with a hyperlink to your company website

**CORPORATE PARTNERS** 

There is no better way to put your company's strength, commitment, and corporate identity in the spotlight of the law enforcement & public safety community than by partnering with the 2024 CACP Canadian Public Safety Interoperability Workshop. Corporate Partners will reach a specialized group of industry professionals with a focus on interoperability and emergency management. As a Corporate Partner you will have an ideal platform to position your company as an industry leader.

If you would like to become a Corporate Partner, please contact:

Susan Faith
CACP Event Coordinator
613-595-1101 ext. 104
susan@cacp.ca

## CACP Canadian Public Safety Interoperability Workshop What's Next?

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Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3)

CVV Number:

Expiry Date:

#### CONTRIBUTION APPLICATION FORM Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt. **Organization Information** Contact Person: Title: Organization: Address: Prov./State: Postal Code: City: Tel: Email: **Contribution Levels** (all prices are in Canadian dollars) Platinum \$15,000 \$10,000 Gold Silver \$5,000 Bronze \$3,000 Method of Payment - Contribution fees must be paid in full prior to the workshop □ Visa ☐ Cheque - Payable to CACP (mail to CACP, 300 ☐ Electronic Funds Transfer

PLEASE SEND YOUR COMPLETED FORM TO: susan@cacp.ca

(Contact susan@cacp.ca for

information)

☐ Master Card

Card Number:

Cardholder's Name:

☐ Amex

All contributions are subject to approval by the CACP. CACP retains the right to refuse a contribution for any reason.