

CACP EQUITY, DIVERSITY AND INCLUSION CONFERENCE
EDI Everyday: Strategies for Daily Success



CONFÉRENCE ÉQUITÉ, DIVERSITÉ ET INCLUSION DE L'ACCP
L'EDI au quotidien : Stratégies pour réussir chaque jour

June 23-25 juin 2024

Enoch, Alberta

Corporate Sponsorship Package

PARTNERSHIP BENEFITS

- LIMITED NUMBER OF CORPORATE PARTNERS
- EXPOSURE TO A LARGE AUDIENCE OF POLICE & PUBLIC SAFETY PERSONNEL
- UNIQUE OPPORTUNITY TO POSITION YOUR COMPANY AS AN INDUSTRY LEADER IN THE EDI SPHERE.

For more information on becoming a Corporate Partner, please contact:

Susan Faith

CACP Event Coordinator
613-595-1101 ext.110
susan@cacp.ca

CACP Equity, Diversity & Inclusion Conference

The Path Forward: Creating Equitable, Diverse and Inclusive Police Organizations

Goals and Objectives:

- Provide practical implementation of EDI strategies, making EDI part of everyday culture in our police agencies.
- Inspire the next generation of leaders to build on the notion that EDI should be part of the organization's fabric.
- Offer tools on how to move from EDI initiative to EDI integration.
- Integrate EDI with wellness.
- Model policing and leadership through a human rights lens.

Corporate Partnership Levels

Platinum Partner

\$15,000

Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area (Solo screen placement)
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

Promotional Opportunities

- a fifteen (15) minute speaking opportunity (conference theme related)
- space for exhibit display for the duration of the conference
- one-time access to the early bird delegate list of participants in advance of the conference (2 weeks prior to the event)
- access to personalize company profile on the conference app
- provide two (2) promotional items to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- two (2) complimentary push notifications in the conference app for company marketing messages

Registration Opportunities

- three (3) complimentary conference registrations for selected members of your staff

Gold Partner

\$10,000

Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

Promotional Opportunities

- three (3) minute promotional video to be played at the conference linked on the conference app
- space for exhibit display for the duration of the conference
- provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- one (1) complimentary push notification in the conference app for company marketing messages

Registration Opportunities

- two (2) complimentary conference registrations for selected members of your staff

Silver Partner

\$5,000

Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

Promotional Opportunities

- space for exhibit display for the duration of the conference
- recognition as a sponsor on the name badges of your company's participants

Registration Opportunities

- one (1) complimentary conference registration for a selected member of your staff

Bronze Partner

\$3,000

Company Logo Recognition

- logo displayed digitally throughout the conference and exhibit area
- logo displayed on the conference website, with a hyperlink to your company website
- logo displayed in the official conference app, with a hyperlink to your company website

CORPORATE PARTNERS

There is no better way to put your company's strength, commitment, and corporate identity in the spotlight of the law enforcement & public safety community than by partnering with the 2024 CACP Equity, Diversity & Inclusion Conference. Corporate Partners will reach a specialized group of industry professionals with a focus in the EDI Sphere. As a Corporate Partner you will have an ideal platform to position your company as an industry leader.

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CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt.

Organization Information

Contact Person:

Title:

Organization:

Address:

City:

Prov./State:

Postal Code:

Tel:

Email:

Contribution Levels *(all prices are in Canadian dollars)*

Platinum	_____	\$15,000
Gold	_____	\$10,000
Silver	_____	\$5,000
Bronze	_____	\$3,000

Method of Payment - Contribution fees must be paid in full prior to the conference

- | | | |
|--|--|--|
| <input type="checkbox"/> Visa
<input type="checkbox"/> Master Card
<input type="checkbox"/> Amex | <input type="checkbox"/> Electronic Funds Transfer
(contact susan@cacp.ca for information) | <input type="checkbox"/> Cheque - Payable to CACP (mail to CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3) |
|--|--|--|

Card Number:

Expiry Date:

CVV Number:

Cardholder's Name:

PLEASE SEND YOUR COMPLETED FORM TO: susan@cacp.ca

All contributions are subject to approval by the CACP. CACP retains the right to refuse a contribution for any reason.