



August 16-18, 2026 | Edmonton, AB

**121st CACP
Annual Summit
and Policing
Tradeshow**

Sponsor & Exhibitor Prospectus



Welcome



We are pleased to invite you to the 121st Canadian Association of Chiefs of Police Annual Summit and Policing Trade Show in Edmonton, Alberta, August 16 – 18, 2026

As we assemble what promises to be a valuable professional development program specifically designed with police leaders in mind, we invite you to join us in Edmonton – the Festival City!

The Annual Summit will be hosted by the Edmonton Police Service and will take place at the Edmonton Convention Centre.



The CACP's interests and concerns have relevance to police at all levels including municipal, regional, provincial, federal and First Nations.

CACP is dedicated to the support and promotion of efficient law enforcement and to the protection and security of the people of Canada. Much of the work in pursuit of these goals is done through the activities and special projects of a number of committees and through active liaison with various levels of government and departmental ministries having legislative and executive responsibility in law and policing.



Book your spot



Visit Summit Website



Questions? Contact CACP-Summit-Tradeshow@canplaninc.ca

About CACP

Our mission is supporting police professionals through innovative and inclusive police leadership to advance the safety and security of all Canadians. **Our vision** is to be a leader in police excellence.



Values

- ♥ Courage
- ♥ Integrity
- ♥ Respect
- ♥ Transparency
- ♥ Inclusiveness
- ♥ Excellence
- ♥ Compassion

Strategic Pillars

Our mission and vision are achieved through:

Our People:

- We believe in the professionalization of policing in Canada.
- We support today's police professionals and help develop the police leaders of the future.
- We broaden the body of professional knowledge in support of the development of progressive, community oriented leaders at all levels.

Research:

- We believe in evidence-based policing.
- We support research initiatives as well as innovative strategies and practices to ensure sustainability, best practices, and the responsible management of public resources.

Partnerships:

- We believe in policing in partnership with the community.
- We collaborate with public safety professionals and community partners to promote engagement and inclusion.

Advocacy:

- We believe in advancing our profession and to promoting trust and legitimacy in our police services.
- We are the recognized voice of police leaders in Canada both nationally and internationally.
- We counsel and work with government agencies to advance legislation, regulations and policies that support crime prevention, facilitate effective investigations, solve problems, and support a victim-centred and trauma-informed approach.





About the Summit

Become a sponsor of the 2026 CACP Annual Summit and Policing Trade Show.

Hosted by the **Edmonton Police Service**, the Summit has an anticipated audience of over **350** delegates and **150** exhibit booths.

Our comprehensive sponsorship program offers many opportunities for exposure to this important audience, with options to satisfy a diverse range of marketing budgets.

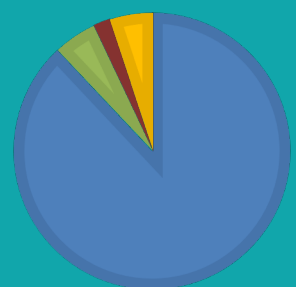
Why you need to be at this Summit...

- Market and showcase your services and products to agencies
- Develop a higher profile within the law enforcement arena
- Secure your dominance as the leader of your industry
- Develop existing relationships and create new ones

2024 HALIFAX BY-THE-NUMBERS



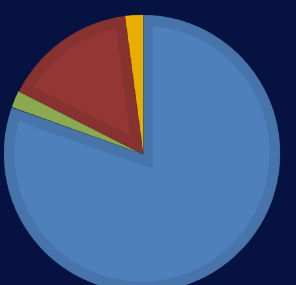
Canada Halifax area
Other N.S. Outside Canada



2025 VICTORIA BY-THE-NUMBERS



Canada Victoria area
Other BC Outside Canada



Platinum Sponsorship

\$25,000



Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area (solo screen placement)
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the Gala Awards Program
- logo displayed in the official summit app, with a hyperlink to your company website



Promotional Opportunities

- one-time access to the early-bird list of participants in advance of the summit (2 weeks prior to the event)
- three (3) minute promotional video to be played at the summit, linked on the summit website and on the summit app
- one (1) social media shout-out, including link to your company website
- company advertisement (PDF) posted to the summit website and summit app
- option to provide two (2) promotional items to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- two (2) complimentary push notifications in the summit app for company marketing messages
- access to a personalized company profile on the summit app
- provision of the post-event attendee list with contact information (only for those who gave permission)



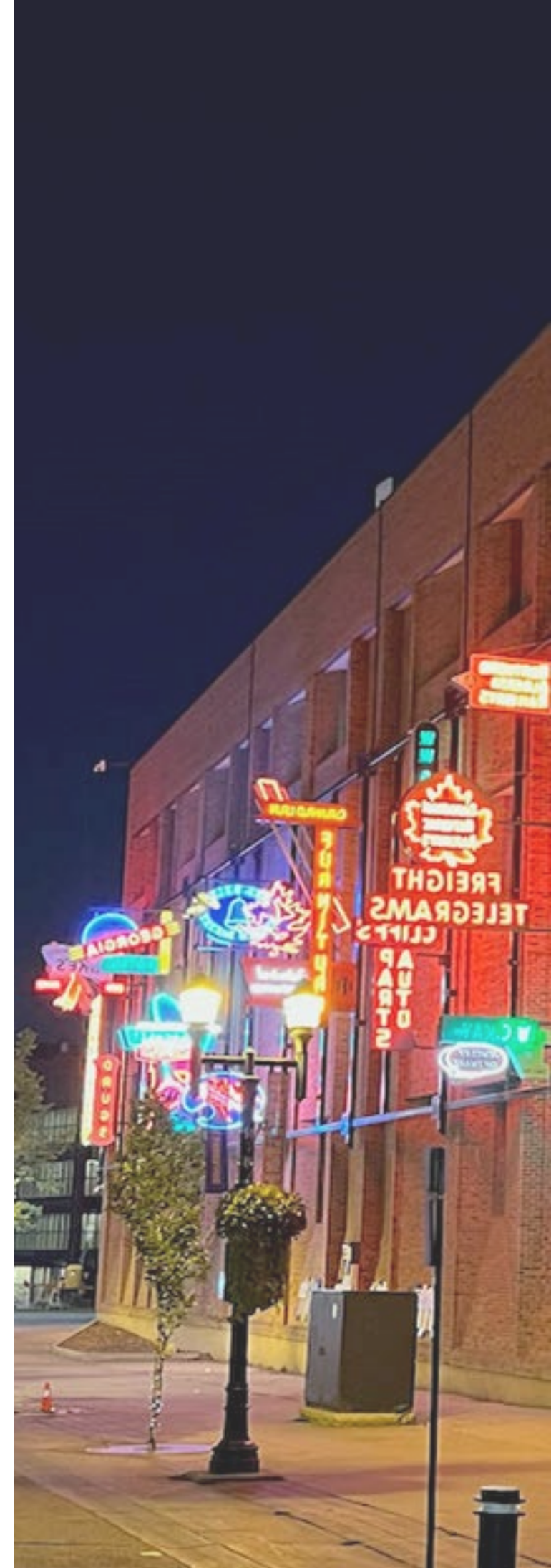
Registration & Exhibit Opportunities

- one (1) 10' wide x 10' deep pipe and draped booth space within the Trade Show with booth staff passes
- three (3) complimentary summit registrations for selected members of your staff



Special Access Opportunities

- opportunity for priority booth selection and advance booth purchase for the 2027 summit
- invitation to the VIP and Sponsors Reception on August 16th
- reserved seating at the Gala Awards Banquet on August 17th



Book your spot



Visit Summit Website



Questions? Contact CACP-Summit-Tradeshow@canplaninc.ca



Gold Sponsorship

\$15,000



Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the Gala Awards Program
- logo displayed in the official summit app, with a hyperlink to your company website



Promotional Opportunities

- option to provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- access to a personalized company profile on the summit app
- provision of the post-event attendee list with contact information (only for those who gave permission)



Registration Opportunities

- two (2) complimentary summit registrations for selected members of your staff



Special Access Opportunities

- opportunity for priority booth selection and advance booth purchase for the 2027 summit
- invitation to the VIP and Sponsors Reception on August 16th



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Silver Sponsorship

\$10,000



Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the official summit app, with a hyperlink to your company website



Promotional Opportunities

- option to provide one (1) promotional item to be included in the delegate registration kit
- recognition as a sponsor on the name badges of your company's participants
- provision of the post-event attendee list with contact information (only for those who gave permission)



Registration Opportunities

- one (1) complimentary summit registration for a selected member of your staff



Special Access Opportunities

- invitation to the VIP and Sponsors Reception on August 16th

Bronze Sponsorship

\$5,000



Company Logo Recognition

- logo displayed digitally throughout the summit and exhibit area
- logo displayed on all pages of the summit website, with a hyperlink to your company website
- logo displayed in the official summit app, with a hyperlink to your company website



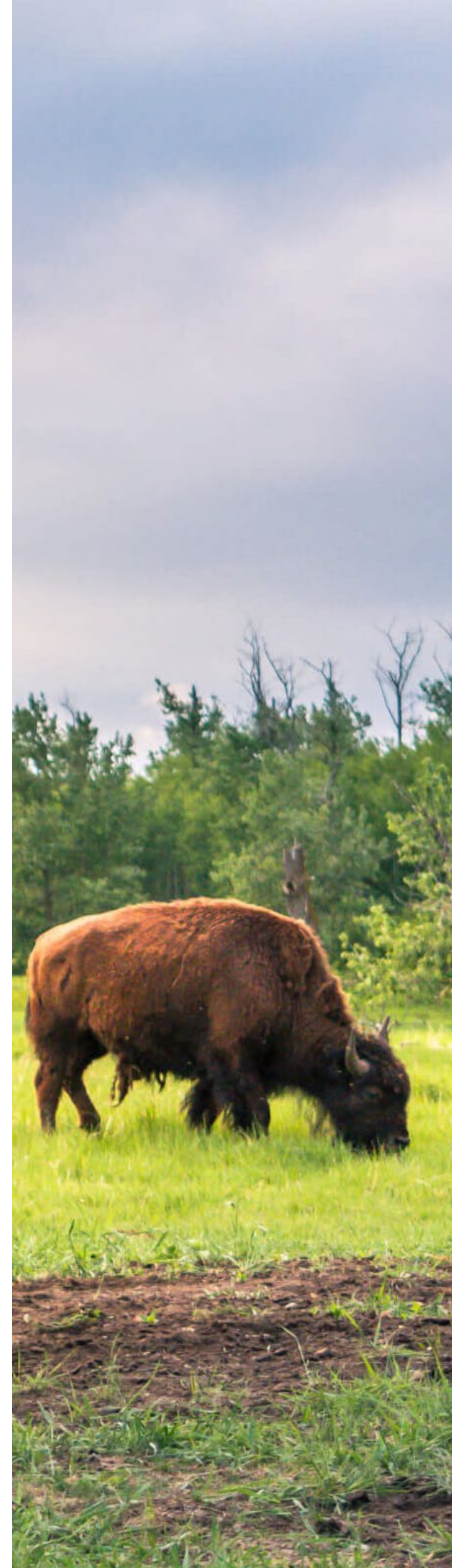
Promotional Opportunities

- recognition as a sponsor on the name badges of your company's participants
- provision of the post-event attendee list with contact information (only for those who gave permission)



Special Access Opportunities

- invitation to the VIP and Sponsors Reception on August 16th



Book your spot



Visit Summit Website



Questions? Contact CACP-Summit-Tradeshow@canplaninc.ca

A-la-carte Sponsor Opportunities



BREAKFAST SPONSOR

\$10,000 – two (2) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a breakfast at the summit.



LUNCH SPONSOR

\$10,000 – two (2) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a lunch at the summit.



WINE SPONSOR - GALA

\$10,000 – one (1) available

Have your company logo displayed and recognized as the official sponsor of the wine for the Gala Awards Banquet.



COFFEE BREAK SPONSOR

\$3,000 – three (3) available

Have your company logo displayed and your company verbally recognized as the official sponsor of a coffee break at the summit.



CACP ORGANIZATION APP

\$10,000 – one (1) available

Have your company logo displayed and recognized as the official sponsor of the app for one year, visible to all activities and events displayed in the app.



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A-la-carte Sponsor Opportunities



CHARGING CAFÉ (NEW!)

\$6,000 – one (1) available

Brand the charging café located just outside the exhibit hall with your sponsor messaging. Includes production of two wall signs and the exclusive opportunity to place promotional material in the area (artwork must be provided by the sponsor by deadline).



SIGNAGE DISPLAY

\$2,000

Display your message or advertisement on a large single-sided, meterboard sign, placed within the tradeshow area. CACP will organize the printing and display of your sign (artwork must be provided by the sponsor by deadline).



BRANDED BISTROS

\$1,500

Get your brand front and center with your logo displayed on a high-top table used for attendee meals. Comprises a high-top bistro table that can be branded with your logo or message. Table will be positioned on the tradeshow floor with 2 chairs.



DELEGATE KIT PROMOTIONAL ITEMS

\$500

Provide one (1) promotional item to be included in the delegate registration kit. Can be a branded giveaway or paper brochure.



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BOOK NOW



CONTACT US

Exhibit Booths

Early bird price: \$2,500* | Regular price: \$2,800*

**Corner booth fee: \$250 each*

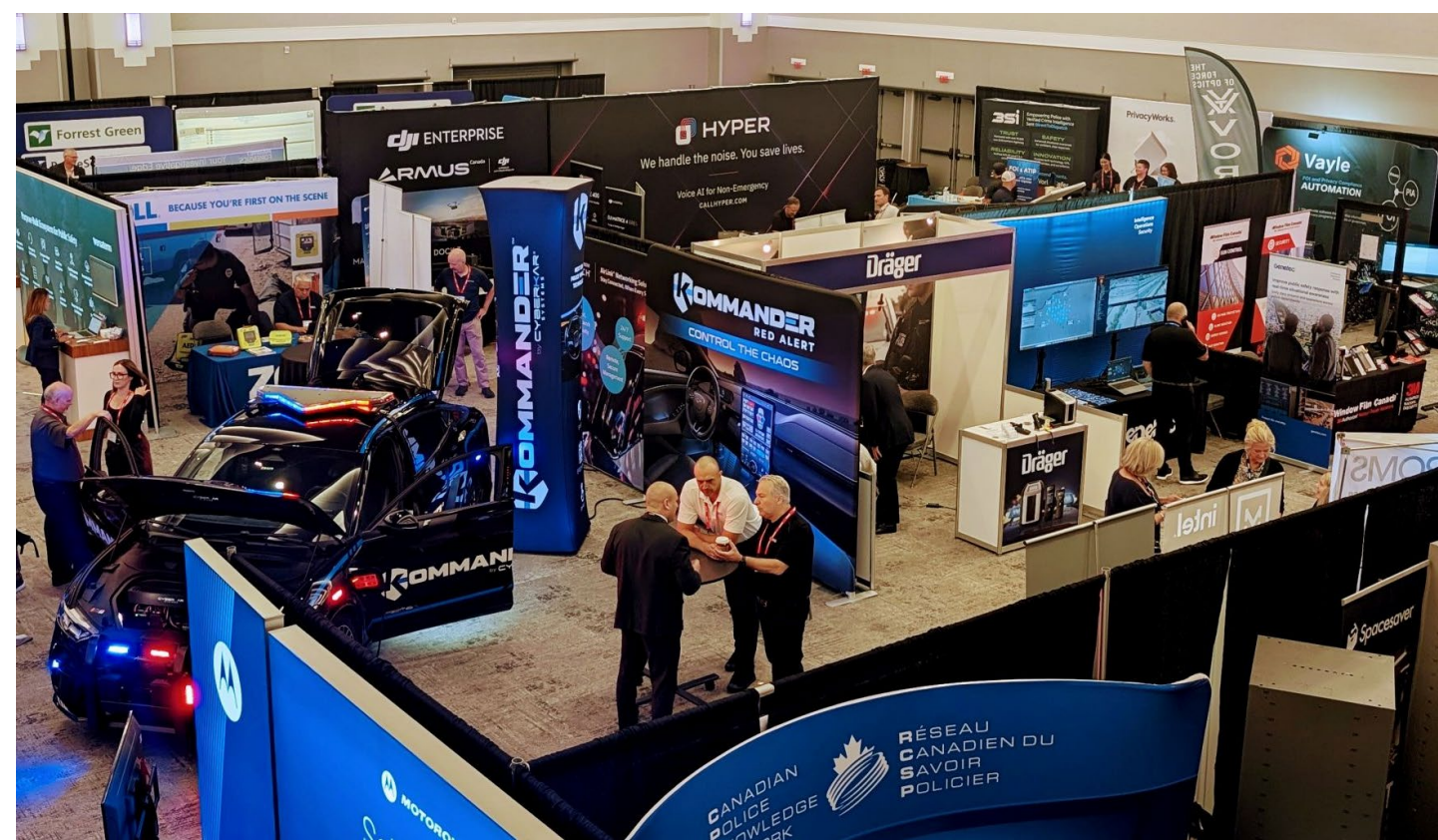
What's Included?

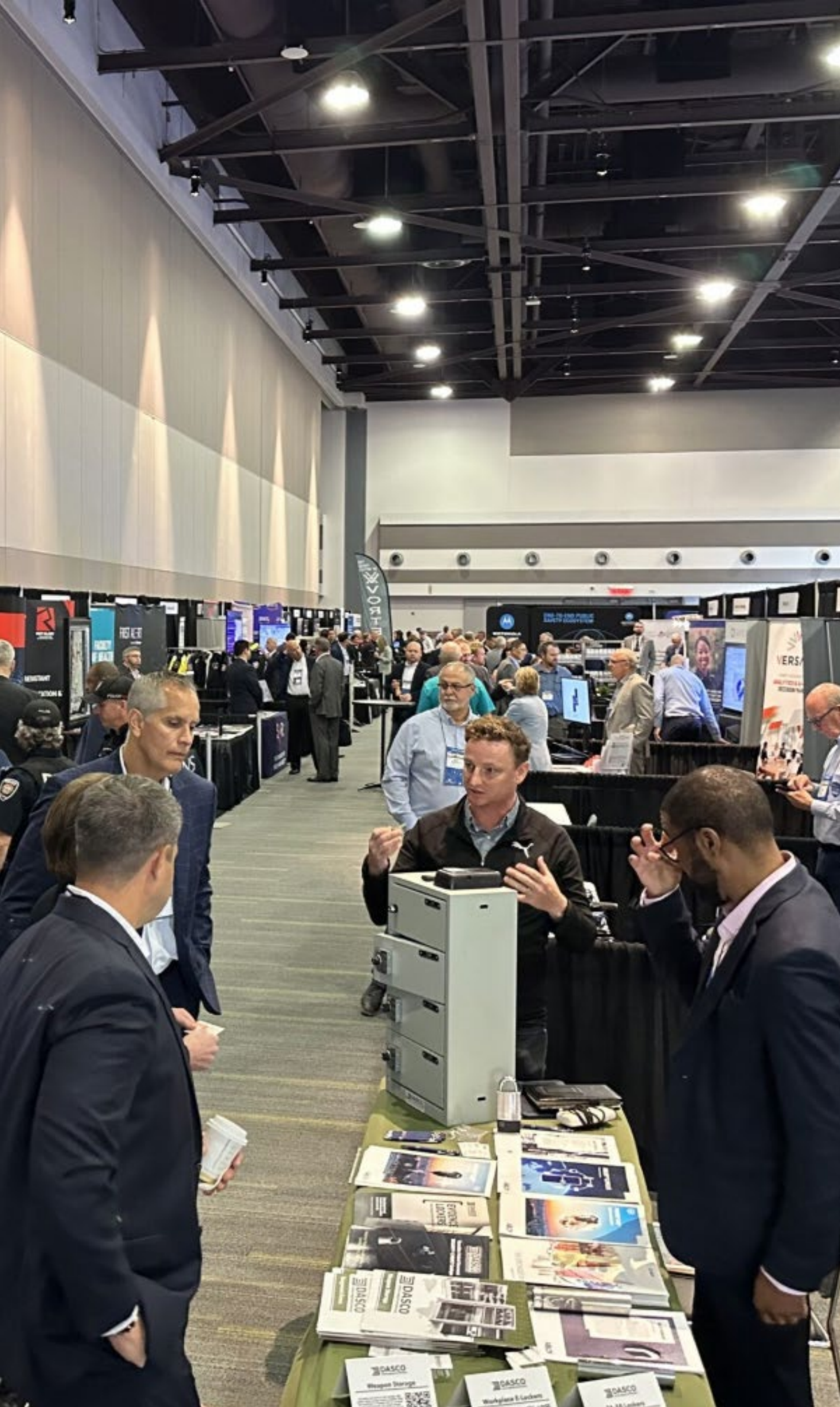
- › 10' wide x 10' deep pipe and draped booth space
- › One (1) skirted 6' table and two (2) chairs
- › Carpeted exhibit hall
- › Two (2) complimentary registrations for exhibit booth personnel with individual name badges
 - *Includes Exhibit Hall access, meals and breaks provided in the Exhibit Hall, and admittance to the Opening Ceremonies and the Welcome Reception*
- › Opportunity for booth personnel to attend networking breakfasts with summit delegates on both Monday & Tuesday (complimentary; sign-up required)
- › Company description in the summit app (maximum of 50 words per language, translation services not provided)
- › Recognition on the summit website
- › Provision of the post-event attendee list with contact information (only for those who gave permission)
- › General security: doors to the exhibit hall will be locked outside of show hours and standard building security will patrol the venue during the event and overnight. Dedicated security will be arranged in the Firearms Storage area, off the show floor.

What's Extra?

- › Electrical outlets, electricity, telecommunications (i.e. wired internet)
- › Shipment costs and material handling (transportation, warehousing, brokerage services, etc.)
- › Additional equipment rentals or services (booth furnishings, lighting, rigging, etc)
- › Movement, transfer, removal, storage, setup and dismantling of exhibits
- › Specialized security staffing
- › Access to summit sessions (outside of those already specified)

**Early-Bird
Deadline
March 31,
2026**





Exhibition Details

Show Hours

Monday, August 17th | 09:30 – 16:00

Tuesday, August 18th | 09:00 – 13:45

- Refreshment breaks and lunches for delegates are served in the exhibit hall both days.
- Local services and regional buyers will be invited to attend the trade show during show hours (excluding lunches).

Load-In / Setup

Sunday, August 16th | 12:00 – 19:00

Load-Out / Teardown

Tuesday, August 18th | 14:00 – 19:00

Booth Staff

A registration pass is required for all persons in your booth during show hours and includes access to Exhibit Hall with meals and breaks.

- First two (2) staff passes per booth are complimentary
- Maximum purchase of two (2) additional passes per booth at the rate of \$300 each.

Lead Retrieval - \$250

All delegate badges will have scannable QR codes displayed on their badges, to allow capturing leads in the proprietary lead retrieval app for the trade show. Purchase of lead retrieval provides unlimited users per exhibiting company (own device required).

Networking Opportunities

Delegate networking breakfasts
(included; sign-up required)

- Monday, August 17th
07:00 – 08:00
- Tuesday, August 18th
07:00 – 08:00

Opening Ceremonies (incl)
Sunday, August 16th
16:00 – 17:30

Welcome Reception (incl)
Sunday, August 16th
17:30 – 18:30

Gala Awards Banquet
Monday, August 17th
18:30 – 21:30
(tickets available at \$175 each)



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Add-On's

(these items require purchase of a sponsor item or exhibit booth)



PRIVATE PRESENTATION @ CACP BOARD MEETING

\$5,000 – three (3) available

15-minute presentation during one of the three Board of Directors meetings per year (summer, fall, spring). Only one presentation per meeting.



CACP ANNUAL SUMMIT APP

\$5,000 – one (1) available

Have your company logo displayed and recognized as the official sponsor of the app for the 2026 Annual Summit.



E-BLAST TO REGISTERED DELEGATES

Only one (1) e-broadcasted message each, choose from:

- **\$1,000** - 8 weeks out from summit
- **\$1,500** - 6 weeks out from summit
- **\$2,500** - 4 weeks out from summit



BRANDED LANYARDS

\$12,000 – one (1) available

Have your company logo, alongside the CACP logo, printed and displayed on the delegate lanyards for the summit.

**accessible only with the purchase of a sponsorship package*

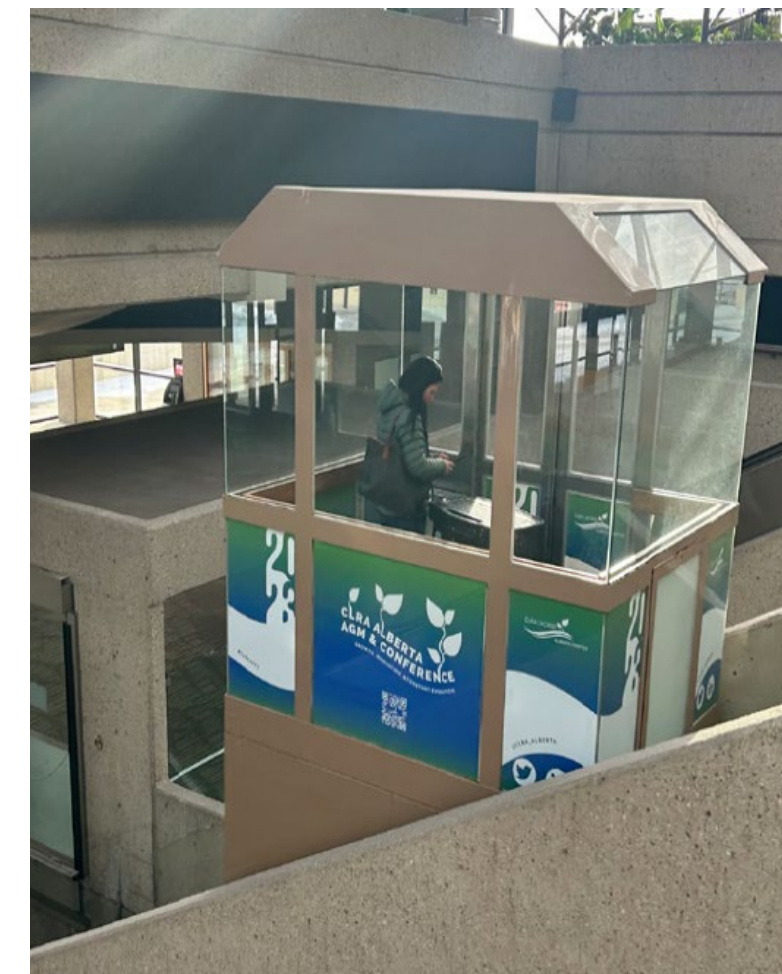


BRANDED FUNICULAR ELEVATOR

\$6,000 – one (1) available

Turn delegate arrivals into a memorable brand moment! Your custom artwork will wrap the bottom of the funicular as guests glide from the entrance to the meeting level.

**New offering exclusive to 2026!*



Terms & Conditions



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General Terms

- The CACP reserves the right to approve or decline any partnership application.
- The CACP reserves the right at any time to change offerings available or negotiate partnerships beyond this package.

Insurance

- Each exhibitor must maintain in force, during the days of the exhibition and during the two weeks preceding and succeeding those days, insurance in an amount not less than \$2,000,000 of liability for injury to persons and loss of or damage to property. The insurance must include coverage for product's liability and all operations connected with the exhibition.

Booth Assignment

- Application forms will be numbered upon receipt, and space will be assigned on a **first-come, first-paid** basis according to your choice. Booth assignments will not be provided until paid in full. Space will be held for unpaid booths up to 30 days.

Payment Policy

- Full payment is due 30 days from confirmed application, or 30 days prior to the Summit, whichever comes first.
- If payment is not received, the CACP reserves the right to remove your company as a sponsor/exhibitor unless special arrangements have been made and accepted by both parties.
- Payments can be made by cheque, credit card or approved electronic transfer.

Cancellation Policy

- If booth space is cancelled on or before April 24th, 2026, a full refund less an administrative charge of \$200 will apply.
- If space is cancelled between April 25th and May 22nd, 50% of the booth fees will be refunded.
- No refunds will be given for cancellations received on or after May 23rd.
- Notice of cancellation of booth space and/or booth personnel must be submitted in writing and sent to CACP-Summit-Tradeshows@canplaninc.ca.

Exhibitor Regulations

- An online Exhibitor Kit will be distributed upon acceptance of your application. This will be sent via email to the person identified in your application.
- The Exhibitor Kit will include the Show's Rules and Regulations, deadline checklists, and information for authorized Show Suppliers with their applicable order forms.



Secure Your Spot!

 **Book Now**

Questions?



Contact

CACP-Summit-Tradeshows@canplaninc.ca



Visit

Summit Website

A Sampling of Past Sponsors & Exhibitors

- | | | | | |
|---|---|--|--|--|
| • 3SI Security Systems | • COPLINE | • Gold Medal Safety Padding Canada Ltd | • Motorola Solutions | • SAM Medical |
| • Accident Support Services Ltd. | • CounterCrisis Tech | • GOSAFE Technology, Inc. | • MSAB | • SAS Institute (Canada) Inc. |
| • Agile Records/ Rogue Data Corporation | • Cyberkar Systems | • GT Global services | • National Graphic Solutions inc. | • Sectus Technologies |
| • Alpha Optics Systems Inc. | • D&R Electronics | • GUARDIAN RFID | • NEC Software Solutions | • Semtech Corporation |
| • Altia | • DASCO Storage Solutions Ltd. | • HALEO | • NG Ballistics Inc. | • Soundoffsignal Inc. |
| • Altohelix | • DAVTECH Analytical Services Inc. | • Hexagon | • Niche Technology Inc. | • Spacesaver Corporation |
| • Amazon Business / Amazon Web Services | • Digi International | • Hyper | • North Line Canada Ltd | • ST/OPS Tactical Training Canada, ULC (ST/OPS Canada) |
| • AppViewX Inc. | • Digital Mobility Inc | • i2 Group | • Odin Target | • Stoeger Canada / BDT Canada |
| • AUFIRE | • Diversified Rehabilitation Group | • International Association for Human Values | • Operation Lifesaver Canada | • Streamlight |
| • Axon | • Draeger | • INTERPOL | • Organization for National Gang Information & Awareness | • Street Smarts VR |
| • Bank of Canada | • Dynatrace | • InterTalk™ Critical Information Systems | • Original S.W.A.T. | • Swift Law Enforcement Technology |
| • BlackBerry/ Cylance | • Ecos Systems | • InTime | • Outdoor Outfits | • Teel Technologies Canada |
| • Blockchain Intelligence Group | • Emergent BioSolutions | • Investigative Solutions Network Inc. | • Panasonic Connect Canada | • TELUS |
| • Blue Line Magazine | • ewool | • JSI | • Pearson | • The Personal Insurance Company |
| • Blue Training Systems | • eye3concepts inc. | • Landguard Systems | • Peregrine | • Thermo Fisher Scientific |
| • Brother Mobile Solutions | • First Tactical | • Languages in Motion Ltd. | • Police & Peace Officers Memorial Ribbon Society | • ThinkOn |
| • BWI | • Ford Pro Canada | • Laurentian University | • Precision Mounting Technologies / Gamber Johnson | • Top Ten Regalia |
| • Calian | • Forensic Accounting Management Group | • LeadsOnline | • PrivacyWorks Consulting | • Trimtag Trading |
| • Canadian Bankers' Association | • Forensic Technology, A Leads Online company | • Led Roadway Lighting / Liveable Cities | • Quartech Systems Ltd | • Triton Canada Inc |
| • Canadian Pacific Railway Company | • Forrest Green Solutions | • Leica Geosystems Ltd. | • Rampart International | • TRM Labs |
| • Canadian Police College | • Fotokite | • Leslie & Associates | • Ramy Hill Sales | • TYR Tactical Canada ULC |
| • Canadian Police Knowledge Network | • Friends of Simon Wiesenthal Canada | • Lincora | • RapidSOS | • Uniform Accessories Canada Inc. |
| • Cansel Survey Equipment Inc. | • FSET Inc | • LORICA EQUIPMENT | • RCMP | • Urban Tactical |
| • Carfax For Police | • Fujifilm Canada | • M D Charlton Co Ltd | • Real Time Networks Inc. | • Vancouver Fraser Port Authority |
| • Cellebrite Federal Solutions, Inc. | • FUJIFILM Canada Inc. | • Magnet Forensics | • RecovR | • Vayle |
| • CIMALTCI Corporation | • Galaxy Broadband Communications | • MedicAlert Foundation Canada | • RMUS Canada | • Verkada |
| • Code3 Inc. | • Galls | • MetOcean Telematics | • Robotics Centre Inc. | • Versaterm |
| • Colt Canada | • General Motors | • Metrohm Canada, Inc. | • Royal Roads University | • Vortex Canada |
| • COMMISSIONAIRES | • Genetec Inc. | • Mobilestyx NA | • Rubicon Innovation Inc. | • Window Film Canada |
| | • Geotab | • Mobilizz | | • Xentrax Inc. |
| | | | | • Zoll Medical |