What is the Child Search Network?



The Missing Children Society of Canada (MCSC) worked with private sector partners Microsoft and Esri Canada on the digital transformation of its search tools and public awareness platforms to leverage technology to support police and protect children across Canada.

CACP members, alongside the RCMP, have guided the development and execution of processes enabling the MCSC *Child Search Network* to support police and their missing children investigations.

This partnership between the private sector, police, and MCSC has created a best-in-class technology network that bridges the identified gap of response for high-risk missing children cases that do not meet the AMBER Alert criteria. The Child Search Network (CSN) enables police to share missing children information across the country. This turn-key solution is available at no cost to police organizations.

The CSN represents technology that includes a database with real-time details from police about missing children cases, with photos, location maps and capacity to deliver that information to community members and first responders specific to their location. It also lets the public share vital information with the police via the technology.

The Child Search Network consists of multiple communication channels, including the native app called "MCSC rescu" available for download from both Google Play Store (https://play.google.com/store/apps/details?id=ca.mcsc.rescu.app) and Apple App Store (https://apps.apple.com/us/app/mcsc-rescu/id1538647642), SMS text, social media, traditional media and Kijiji. The information can be shared through all channels or specific ones.

Two options that can be utilized when submitting a case:

- 1. You can submit a case on the Child Search Network for community viewing or
- 2. Submit the case and activate a SMS text message alert

If you have any difficulties submitting a case, please contact <u>alerts@mcsc.ca</u> or call 1-800-661-6160.